They came down on us because we had a grass-roots, real people's revolution, complete with the programs, complete with the unity, complete with the working coalitions, where we crossed racial lines.

- Bobby Seale

## The Packet

Welcome to the resource hub for everything GSUS



## The Packet

The (welcome) packet is a growing resource for everything GSUS.

 The purpose of this resource is to provide insight on GSUS purpose, structure, onboarding process, strategy, values, resources & goals.

We aim to use this slideshow as the living medium of information for new and existing members.

We also would like to use this packet as a resource for learning about activism.

 Whether you have years of activist experience or this is your first time in an environment like this. We welcome you at all levels of activism

Our goal with this resource is to provide education, familiarize you with GSUS and direct you towards meaningful contribution.

3.5%

## **Table of Contents**

Get a slide or section of the pack from here, each slide has a button to return back to here if needed

### 1.) About Us

- a.) About (GS)US
- b.) <u>Strength In Numbers &</u> <u>Diversity</u>
- c.) Our Demands
- d.) GSUS Values
- e.) GSUS Local Chapters
- f.) Coalition Building
- g.) How will the Strike Work?
- h.) Strike Card
- 2.) Contact/Social Media
- 3.) The Sociocracy Map
- 4.) Get Involved
- 5.) The Intake Process
- 6.) Partnered Organizations
- 7.) External Organizing Resources

As stated, this is growing resource and changes may be made with or without announcement. We will ensure that this resource is clear and as easy to use as possible. Thank you for your patience and consideration

## **About Us**

What is GSUS?
Why Strike?
How will the Strike Work?
And other questions you may have about this organization

#### What is GSUS?

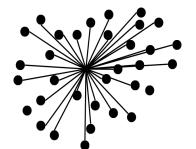
 General Strike US (GSUS) is a decentralized strike network of committed people who want to bring back our sense of community and build a world for humans, not corporations. We've taken on the task of helping to organize our collective resistance. Helping to shift our time, energy and money away from upholding colonial capitalism and U.S. imperialism.

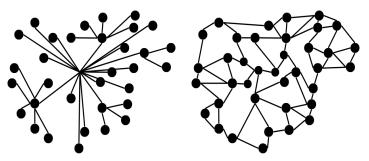
#### Why Strike?

 We have voted, protested and marched for generations, yet our governing powers still do not work for the people. The system survives on our labor, we need to organize to withhold our labor our purchasing power and refrain from school attendance.

## Website FAQ

## **About (GS)US**





**GSUS** is a decentralized strike network organizing towards our collective resistance against U.S. imperialism and the status quo. Along with organizing around the 3.5% rule we aim to establish an interconnected system state to state which will serve the purpose of ensuring collective sustainability before and after the strike.

Our organization acts as the glue for the autonomy already happening. GSUS understands that labor comes from the people and labor is what drives the world's trade, markets and society.

 We are another node in the network of change. We establish no center to the movement since we are all collectively working towards a common goal through pursuing our individual initiatives We want to shift the labor from serving the oppressive powers to taking care of one another and being of service to our communities. Slowly but surely moving away from the dollar by promoting solutions like timebanking and actively participating in mutual aid.

# Strength In Numbers & Diversity

Numbers really matter for building power in ways that can really pose a serious challenge or threat to entrenched authorities or occupations.

## **Ways To Participate**

https://docs.google.com/document/d/11elLxOH-9kK I5I7XQAIfYnFb0cb zB9vjvfTbEj4orY/edit?usp=drive sdk Instead of setting a specific strike date, we are focusing on mobilizing a significant number of individuals to engage in sustained participation in preparation for a general strike. Our goal is to blend various ideologies, methods, and analyses to harness the power necessary for true liberation.

Our strategy revolves around achieving 3.5% or more of the population in the U.S. to participate actively. This engagement will help establish an interconnected support system across states, serving as a safety net for our communities. Our aim is to address the needs of the people, particularly those who are most marginalized and vulnerable.

Participation will take many forms, and it's vital that we recognize that we all have a role to play in our collective resistance. No single group or individual can accomplish this alone, we must strike at the root together.

By coming together, we can create a powerful movement for change!

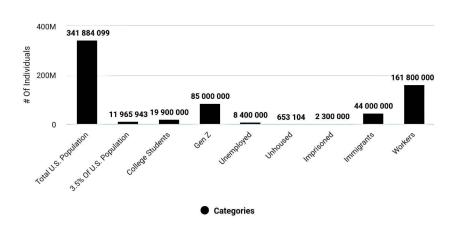
## 3.5% OF THE U.S. POPULATION COMPARED TO INFLUENTIAL GROUPS THAT CAN HELP GROW THIS MOVEMENT

#### Workers **Immigrants U.S. Total Population** Prison Unemployed Gen Z **College Students** 3.5% Of The Population U.S. Total Population 3.5% Of The Population **College Students** Gen Z Unemployed Unhoused **Immigrants** Workers Prison

#### SIGN/SHARE THE STRIKE CARD WE ONLY NEED 3.5%



## 3.5% OF THE U.S. POPULATION COMPARED TO INFLUENTIAL GROUPS THAT CAN HELP GROW THIS MOVEMENT



### SIGN/SHARE THE STRIKE CARD WE ONLY NEED 3.5%

GENERALSTRIKEUS.COM

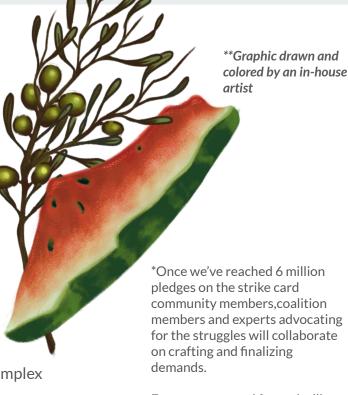
We Only Need 3.5% Of The Population To Demonstrate Solidarity!

## **Our Demands**

Our broad list of demands includes but is not limited to\*:

- Climate action
- Universal healthcare
- Racial justice/ Reparations
- Reproductive rights
- LGBTQIA+ rights
- Own the means of production
- Immigration rights
- Education reform
- Workers' rights

- Gun safety
- Tax the Rich
- Affordable housing
- Disability rights
- Welfare and child support reform
- Free Political Prisoners
- Constitutional convention
- Universal Basic Resources
- Abolishing the prison industrial complex
- Landback Free Turtle Island
- Free Congo, Palestine, Sudan, Haiti, Global South
- End U.S. Military Industrial Complex



For now, we stand for and will fight for these demands. GSUS will always fight for humanitarian rights. All Power To The People!

### **GSUS Values**

**GSUS** holds many values and interest that align with humanity and the people/working class. We come together as a community wanting to love live and create sustainability through the people we interact with everyday, and not businesses with their own private interest.

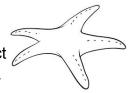
 We do however, have 3 core values as an organization that we follow to maintain the GSUS Identity.

#### **Code of Conduct**

https://docs.google.com/document/d/1cQXWrIHR5WChqO RKTvWWu73DBf4qWNVRJrOgfGWkPXk/edit?usp=drivesd

#### **DECENTRALIZATION**

 We are stronger when knowledge and power are distributed throughout our network, not concentrated amongst a select few. We are committed to a <u>starfish model</u> of organizing.



#### **DISSENT**

To create real change, we must charter a new path. New ideas are born out of disagreements with the status quo. We will not replicate systems of dominance and control within our vision, for <a href="https://doi.org/10.25/2016/jhp.2016/">The master's tools will never dismantle the master's house.</a>







#### **DIVERSITY**

A strike of 11 million people means people of every race, gender and ability must come together to win. We champion all forms of humanity and their right to exist, inclusive of our diverse backgrounds, political stances, and religious beliefs.



## **GSUS Regional Chapters**

Organizing a movement as such requires online activism but also boots on the ground listening and connecting with their community. Our chapters not only help spread awareness about GSUS but by being involved in community empowerment initiatives or organizing their own. This method helps GSUS chapters tune in to the needs of their community which can be later crafted into strike demands.

#### **Regional GSUS Chapters**

https://docs.google.com/document/d/1fzvOzkQbFIHpQovh-PXz68mOlGinYtKsk6t-re-ICHY/edit?usp=drivesdk

In order to stay true to decentralization, In order to prevent this movement from being stopped, Or a "Leader" being targeted. We seek to explode into many interconnected nodes. State to State, this interconnected system of collaboration will ensure our basic needs are met before and after the strike.

While we are out organizing, pinpointing our communities needs and working to meet them. Rather it is food co-ops, food pantries, mutual aids etc.

General Strike chapters will help us record data through success and failures. This won't be easy and will require dedication. Nonetheless we will be able to learn from our strengths and weaknesses as we continue to evolve for the betterment of the movement.

## **Coalition Building**

No one can do it alone but together we are unstoppable. The purpose of GSUS growing a coalition is to develop, maintain and defend our interconnected system to sustain ourselves before and after the strike.

GSUS seeks to align with individuals, grassroot initiatives and orgs who align with possible strike demands and strike needs. Rather these connections are made through our local GSUS chapters or our core outreach team. These relationships are vital to our success.

Shared values and interests like "Equity and Liberation For All" is the glue that holds coalitions together. Also this method allows us to share resources and skills that will steer this movement further in the direction of our shared goals.

This coalition will consist of all sectors of the social movement confronting U.S. imperialism and its practices. We want social, political, environmental, technological and economic justice!

## **Coalition Building - Continued**

How Mutual Will Solidarity Look?

- Depending on the resource or skill each group will interact differently with each other, Nonetheless solidarity will exist across the coalition. As this is a collaborative effort to empower us all.
- We encourage coalition members to help promote the strike card, by word of mouth or including a customized version on their website or social platforms.

https://commonslibrary.org/coalition-building-start-here/

https://commonslibrary.org/how-to-building-networked-coalitions/

https://commonslibrary.org/when-planning-a -coalition-think-of-a-rainbow/

## **Benefits Of Coalitions**

- Achieving goals: Coalitions can accomplish goals that are beyond the capacity of any individual member organization. These goals can include information sharing, service coordination, community education, and advocacy for policy or environmental changes.
- Increasing visibility: Coalitions can generate more media coverage and visibility than a single organization.
- Building trust: Coalitions can help build trust and consensus between people and organizations that have similar concerns and responsibilities within a community.
- Institutionalizing strategies: Coalitions are more likely to achieve longevity or have their strategies integrated into established community organizations.

- Coordinating services: Coalitions can coordinate services and limit duplication of efforts.
- Leveraging resources: Coalitions can increase access to resources and pool community resources to make them go further.
- Developing public support: Coalitions can develop and increase public support for issues, actions, or needs.
- Influencing policy: Coalitions can build political clout to influence policy.
- Developing Leadership Skills: Coalitions can help people develop different skills, such as facilitation, listening, negotiation, and advocacy.

## **Questions For Coalition ...**

#### • What Do We Have In Common?

- Do We All Support A General Strike
- Do We All Support 3.5% Strategy
- What Are Some Shared Values & Interest

#### How Will The Coalition Function?

- What Does Decision Making Look Like
- What Are Requirements To Become Coalition
   Member
- What Is The Process For Onboarding New Coalition Members
- How Will We Handle Conflicts Within Coalition

#### Coalition Task:

- Establish Ambassadors From Each Group
  To Be Points Of Contacts
- Establish Means Of Direct Communication

## **How will the Strike Work?**

We have a rough draft but our plan is constantly evolving. There are 3 phases to our strike:

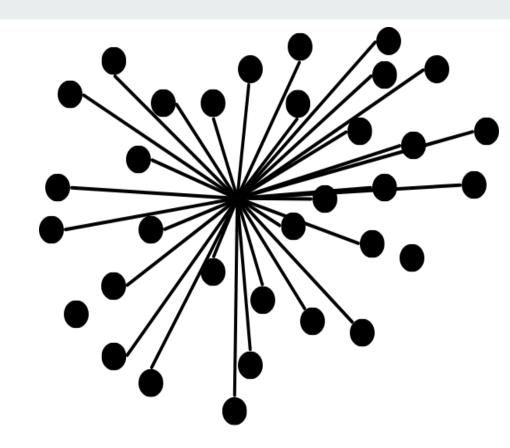
Phase 1: Base Organizing Phase 2: Organizing & Strike Day Prep

Phase 3: Demands Finalized & Map Out the Strike

To successfully satisfy each phase, we have to reach a certain amount of signed digital strike cards.

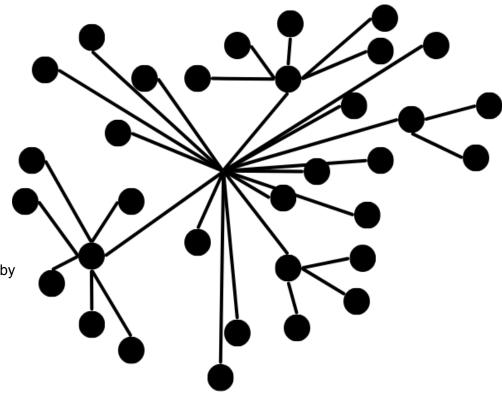
## Phase 1: Base Organizing 0-6M Signed Cards

- Growing strength in numbers and diversity which is reflected by the strike card
- Developing volunteer skills in order to establish multiple GSUS chapters
- Grow a coalition that consist of individuals/orgs that can help with strike needs and demands
- Generate resource/skills directory
- Build local chapters to build solidarity with local mutual aid networks and build community coalitions.



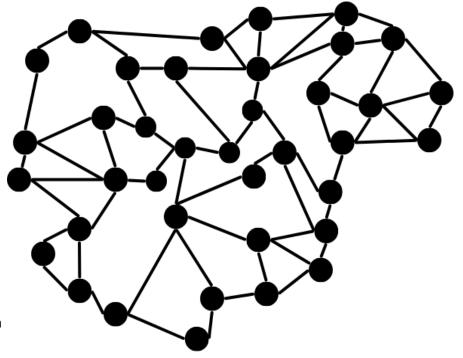
## Phase 2: Organizing Strike Day Prep 6M-10M Signed Cards

- With a powerful diverse base of 6M signed strike cards, we will shift our focus towards:
  - Drafting official demands with specific demands drafted by community members, coalition members, experts advocating for these struggles.
  - Plan events and begin to work out potential strike dates.
  - Continue strengthening our organizing and outreach efforts.
  - Strengthen our mutual aid network and begin finding solution to coordinate mutual aid support.



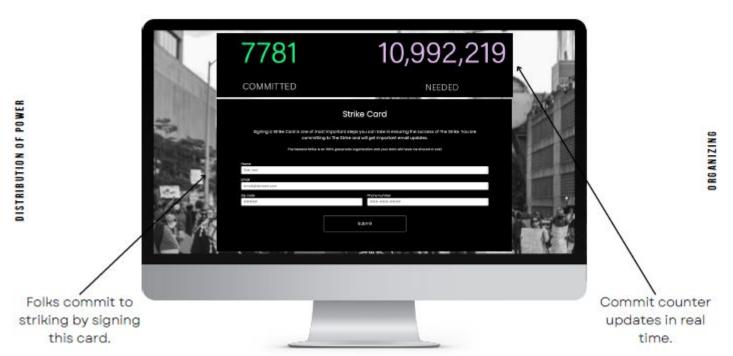
## Phase 3: Demands Finalized & Map Out the Strike Day

- With 11M strikers and our mutual aid network established on the chosen day WE STRIKE!
- We will have to continue to work to support our strikers
  - We will have to help mutual aid groups that come into trouble and adapt support systems to help strikers.
  - We will need to educate new strikers and volunteers that join the cause.
  - We will have to continue to update strikers on social media and fight media attacks.
  - Need to work to develop strategies to fight unexpected obstacles for strikers and organizers.



## The Strike Card - Tap Here to Sign!

#### THIS IS A UNIVERSAL STRIKE CARD





#### PEOPLE NEED CLEAR GOALS

- A tangible timeline. We strike when we reach 11 million commits.
- Transparency. Everyone can see how close we are to our goal and help reach it.
- Data we can use. We are helping orgs build contact lists to mobilize their members.
- Encourages peer-to-peer texting and Online-to-Offline organizing.
- Growth. The higher our strike count, the more others will join on board.

RGANIZING

## EXISTING CARDS AND PLEDGES CAN EASILY BE INTEGRATED



- Groups linking their pledges decide how much data to share, from all their data to just top line numbers.
- Together we create a shared number of total strike commits--a shared metric.

Strike For America already has a pledge with thousands of commits.

#### IT CAN LIVE ON ANY WEBSITE



## **Some Questions, Some Answers**

#### How does the backend work?

 Strike cards bring data into a secure Google Sheet where they are counted collectively and duplicates are weeded out. Submissions are sorted by source so contributing groups can view and use their own data.

#### Will anyone else see our data?

 Not unless you want them to! Each organization gets decides to use their own data and no other organization has access to other groups' sheets.

#### Why are you collecting data?

• To organize. We are using peer-to-peer texting platform to empower growth through one-on-one conversations. We need hand-raisers and their phone numbers to reach 11 million strikers.

# Contact / Find Us Here

Updated August 3rd, 2024

## **Contact**

For State Facilitation and inquiries for the local area.

- <u>GSUSResources@proton.me</u>

For general info about the General Strike:

- info@generalstrikeus.com

/

**Find Us Here** 

**GSUS Instagram | GSUS TikTok** 

**GSUS Reddit | GSUS Discord** 

**Back to Table of Contents** 

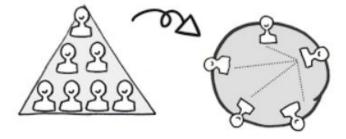
## The Sociocracy Map

Our sociocracy map defines where GSUS and partner organizations to build physical and digital relationships.

#### What is a Sociocracy?

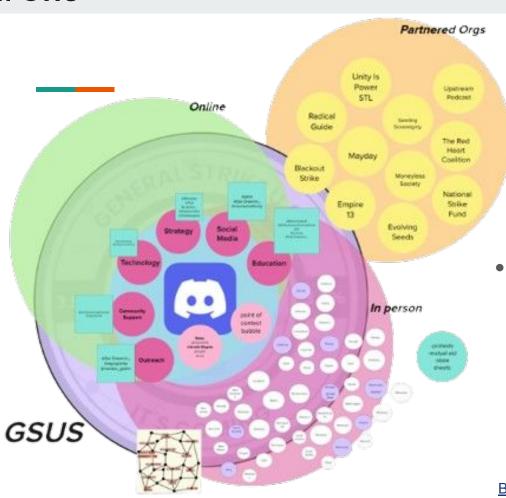
 A sociocracy is self governed system mediated through consent from participating groups

As opposed to a 'Hierarchy' where a system is governed from the top down and is mediated through ranks and status within the structure, like corporations.



• There are no leaders, yet everyone is a leader, we take everyone's ideas into consideration in this system

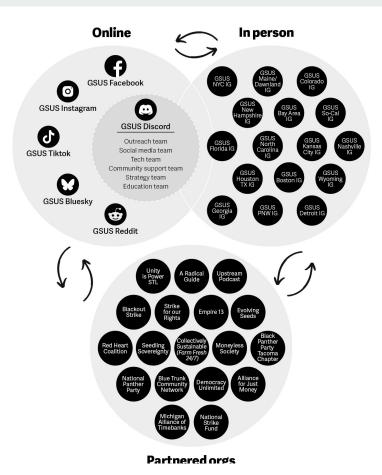
## Ver. One



 Made on a 'Mural', the first version of our sociocracy map started the visual representation of our decentralized network.

Back to Table of Contents | or | Back to 'The Sociocracy Map'

## Ver. One-Point-Five (General/Vague)



 A cleaned up less defined version of the map. Another visual representation that defines our POV in the movement.

 Everyone's POV will be different and have different connections, GSUS may be in the center of this map but for you, it can be one of those smaller bubbles on the side for you,

## **Get Involved**

Get to know how we plan to get our goals achieved by being apart of the process!

# Join the Activity The Discord

Right now this is mainly where we meet, organize digital efforts and make progress on our projects

 Contribute to projects, start your own and help make a difference. Learn and grow within a community that wants everyone to succeed

## The Intake Process

We ask volunteers to submit a specific skills that they have and are willing to utilize for our goals.

#### **Super Cool Disclaimer:**

(All responses are kept internally and are never given or sold to a 3rd party for marketing or data gathering. All Responses will be used for GSUS specific tasks or projects. You may request removal of your information at anytime.)

#### What is the Intake Process?

The intake process was implemented to gauge individual skills and needs of our members for the collective benefit.

Please fill out this form, include any skills or resources you have that you want to contribute to the organization.

 we are stronger together when we apply our essentials skills when and where needed.

## **The Intake Form**

# Partnered Organizations

See who we affiliate with, and help us build solidarity with our partners and other organizations

- <u>Empire 13</u>
- Blackout Strike
- Evolving Seeds
- Moneyless Society
  - o <u>Discord</u>
  - TikTok
- A Radical Guide
- Red Heart Coalition
- Seeding Sovereignty
  - o <u>Linktree</u>
- Farm Fresh 24/7
- Black Panther Party
- National Panther Party
- Reframe Collective
- The Come Together Project
- Strike For Our Rights
- Blue Trunk Community Network
- Democracy Unlimited
- Michigan Timebank Alliance
- Canada General Strike
- Alliance For Just Money

## External Organizing Resources

Check out these helpful links on organizing and taking action.

Community organizing is a process that empowers community members to identify and address their collective needs.

- Ted Talk community organizing https://youtu.be/-DtlLpmsCcA?si=WxMO2qtXdrCPq9Lv
- Community Organizing
  https://youtu.be/KwGZb8yXsNA?si=U3kQ7C9shG-Mr07Y
- Community Organizing (Kentucky Climate Strike )
   <a href="https://youtu.be/67WvgV2hxAq?si=srbeofY9gs2wOz2A">https://youtu.be/67WvgV2hxAq?si=srbeofY9gs2wOz2A</a>
- Community Organizing (Grassroots Organizing)
  <a href="https://youtu.be/Cnz5Wmb-oUg?si=319HvLE435NmRtZs">https://youtu.be/Cnz5Wmb-oUg?si=319HvLE435NmRtZs</a>
- The Solutions Project
   https://thesolutionsproject.org/info/community-organizing/

#### Here are some tips for community organizing:

#### **Build relationships:**

Building relationships with the community is a key part of organizing. It can help build trust and get your message out to the public, which can also help grow membership and build a following.

#### Identify individuals:

create core groups Identify people and structures that can help the community find solutions.

#### Recruit and develop leaders:

Look for the skills, talents, and interests of potential and current leaders, and encourage shared leadership.

#### Create an organizing plan Analyze the situation:

identify challenges and opportunities, and develop a realistic and flexible action plan. Elevate local initiatives and leaders Local initiatives can often have more impact than national politics, and can give people more leverage to influence outcomes. Other tips for community organizing include:

Getting the community involved, Issue identification, and Mobilizing.

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